THE FAMOUS

WINGERS

WINGS & BURGERS

KINGS OF WINGS
SINCE 2009

WINGERS IS A CASUAL, GOURMET FAST FOOD RESTAURANT THAT OFFERS PREMIUM QUALITY WINGS WITH MANY FLAVOURS TO CHOOSE FROM, AS WELL AS GOURMET BURGERS MADE OF HIGH-QUALITY CUTS AND FRESH TOPPINGS INTO SANDWICHES.

OUR BONELESS IS MADE OF 100% CHICKEN BREAST AND TOPPED WITH YOUR FAVORITE SAUCE. WE ARE DEDICATED TO PRODUCING THE BEST SERVICE AND AMERICAN FOOD PRESENTATION ALONG WITH OUR VIBRANT BRAND.

OUR STORY

WINGERS FIRST BROUGHT THE UNIQUE BONELESS DELICIOUS CONCEPT TO LIFE IN 2009, WHEN ONE OF THAT THREE FRIENDS DECIDED TO OPEN A RESTAURANT USING A HOME-MADE RECIPE, WHICH WASN'T SO POPULAR BACK THEN, FOR THE FAMILY.

THEY ALL AGREED TO CAPITALIZE ON THE SUCCESS OF THE RESTAURANT AND IN 6 MONTHS LATER, THEY OPENED THE FIRST BRANCH OF WINGERS IN THE 7TH CIRCLE AREA, WHICH BECAME A HUGE HIT AMONG THE AMERICAN STYLE OF SERVING.

WE STARTED SERVING WINGS WITH TWO KINDS OF SAUCES & TWO KINDS OF BURGERS. WE ARE PROUD TO BE THE FIRST BRAND TO INTRODUCE THE CLASSIC BURGER THAT BECAME A MAIN ITEM ON ANY BURGER MENU IN JORDAN.

OVER THE YEARS, WINGERS HAS KEPT ITS HIGH STANDARDS WITH A STRATEGY OF CONSTANT GROWTH, WHICH ENABLED US TO OPEN MORE THAN 20 BRANCHES GIVING THE FOOD A UNIQUE FLAVOUR TODAY. WINGERS HAS MORE THAN ONE BRANCH IN AMMAN- JORDAN, WE ALSO HAVE BRANCHES IN IRAQ & DUBAI. THE EXPANSION WILL CONTINUE TO THE GULF COUNTRIES, AFRICA AND THE USA.

THE HOME OF HONEY MUSTARD

OUR MISSION IS TO SERVE THE BEST WINGS & BURGERS IN TOWN. WE TAKE SPECIAL CARE ABOUT MAKING OUR VISITORS SATISFIED WITH THE QUALITY AND GOURMET OF FOOD EVERY TIME THEY WALK IN.

WE AIM TO CREATE AN ENVIRONMENT WHERE ABSOLUTE SATISFACTION IS OUR HIGHEST PRIORITY.

TO BE THE NUMBER ONE NAME IN PROVIDING THE BEST WINGS & BURGERS WITH A TWIST. WE WANT TO MAKE A DIFFERENCE WITH OUR OWN IMPRINT IN THE GOURMET FAST FOOD WORLD BY CONSTANTLY IMPROVING OUR FOOD, SERVICE, AND CLEANLINESS TO SATISFY OUR CUSTOMERS' NEEDS.

WE GUARANTEE SPEEDY PREPARATION, FRESH INGREDIENTS AND THE CONSISTENCY OF SETTING YOUR FAVORITE WINGS & BURGERS WITH THE SAME TASTE.

WE WORKED RELENTLESSLY OVER THE YEARS TO BRING OUR MENU TO PERFECTION. WINGERS MENU OFFERS A WIDE VARIETY OF SIDES, SALADS, SANDWICHES, WRAPS, CHICKEN BURGERS, AND WE'RE MOSTLY KNOWN AS A GATHERING PLACE FOR GROUPS OF PEOPLE TO ENJOY THE VIBES AND ATMOSPHERE. IF YOU'RE LOOKING FOR A HEALTHY OPTION, WINGERS OFFERS GRILLED CHICKEN BURGERS, WRAPS AND GRILLED DISHES TO MEET AND FULFILL EVERYONE'S TASTES AND NEEDS.

LOOK AND FEEL

OUTFITTING THE INTERIOR WITH EYE-CATCHING, ATTRACTIVE ELEMENTS CONTRIBUTES TO CREATING A FULL-FLEDGED EXPERIENCE FOR THE GUESTS WHILE ALSO SERVING AS A MARKETING TOOL. THE COLOR SCHEME OF THE INTERIOR IS A MIX OF BRIGHT COLORS AND ORGANIC LIGHT AND CONDUCIVE ENERGY. ALSO, TO CREATE A COMFORTING ATMOSPHERE IN THE EVENING, WARM AND SOFT TONES ARE IDEAL BECAUSE THEY CREATE A MORE GENTLE CONTRAST FROM THE DARKNESS.

SERVICES OFFERED TO FRANCHISEES

- THE RIGHT TO USE THE TRADEMARK.
- TECHNICAL KNOWLEDGE ON HOW TO MANAGE AND OPERATE THE PROJECT.
- THE OPERATION MANUAL THAT DEFINES THE PROCEDURES FOR MANAGING AND OPERATING THE PROJECT WITHIN THE FRAMEWORK OF THE FRANCHISE.
- USE AND ASSIST WITH MARKETING TECHNIQUES THROUGH THE CENTRAL MARKETING DEPARTMENT PROVIDED BY THE FRANCHISOR.
- ASSISTANCE IN CHOOSING COMMERCIAL LOCATIONS FOR THE FRANCHISE.
- ASSIST IN THE DESIGN AND CONSTRUCTION OF THE SITE.
- ASSISTING WITH THE ORDERING AND INSTALLATION OF SITE EQUIPMENT AS PER DESIGN.
- ASSISTANCE WITH RECRUITMENT AND SELECTION OF STAFF.
- TRAINING PROGRAM FOR NEW FRANCHISEES' EMPLOYEES.
- ASSISTING WITH OPERATING SOFTWARES, SELECTING COMPUTERS, PROVIDING OPTIMAL COST AND CONTROLLING INVENTORY.
- PERIODIC VISITS FOR ADVICE AND COUNSELLING BY THE FRANCHISOR'S REPRESENTATIVES.
- RESEARCH AND DEVELOPMENT WORK FOR NEW PRODUCTS, PREPARE MARKETING STRATEGIES.
- A JOINT WEBSITE FOR THE FRANCHISEE NETWORK.

BECOMING A

WINGERS

FRANCHISEE

OUR SELECTION PROCESS CONSISTS OF 8 PHASES

- Phase 1 — LETTER OF INTEREST.
- Phase 2 — PHONE INTERVIEW & BASIC INFORMATION REQUEST.
- Phase 3 — APPLICATION SUBMISSION.
- Phase 4 — BACKGROUND CHECK & FINANCIAL VERIFICATION
- Phase 5 — (NDA) A NON-DISCLOSURE AGREEMENT.
- Phase 6 — MEMORANDUM OF UNDERSTANDING AND FIRST PAYMENT.
- Phase 7 — FRANCHISING AGREEMENT.
- Phase 8 — SITE SELECTION, SITE CONSTRUCTION, TRAINING PROGRAM, UNIT OPENING, CONTINUOUS SUPPORT.

WINGERS
WINGS & BURGERS

FOR FRANCHISING INQUIRIES, PLEASE CONTACT:

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