

NOMMERS

2022



JOIN THE SWEET MANIA



NOMMERS

ARTISAN DESSERTS & SPECIALITY COFFEE

2022



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Nommers is an all-new dessert shop specialized in bringing you the latest mouthwatering trends and recipes in the sweets world where you will rediscover your taste buds. As the name suggests, Nommers believe in providing customers with a unique identity and experience from the very first bite.



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OUR STORY





Our Story

Nommers first bought their unique desserts and delicious concept to life in 2017, when the three engineers couldn't find a place that serves and combines different, unique, and untypical dessert shop with special coffee.

They came up with Nommers, a local coffee-house and dessert shop, specialized in artisan desserts, brunch, and specialty coffee.

Built on the foundation of their friendship, Nommers grew into a family!



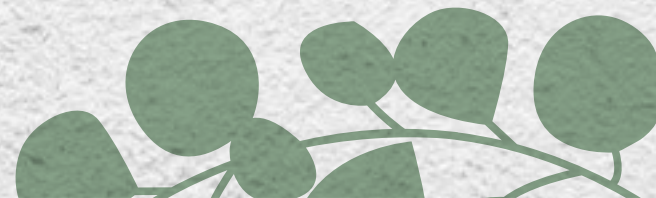


NOMMERS
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What is the meaning of Nommers?

Derived from the phrase “Nomnomnom”.
The expression is used to describe a person indulging in binging on delicious and tasty food at our shop.

“Nommers would give their life away for a taste of our delights.”



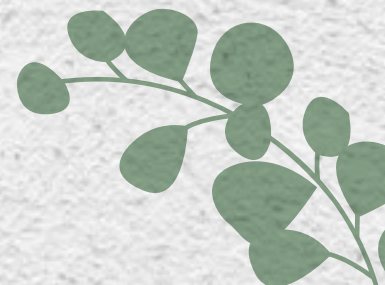


VISION

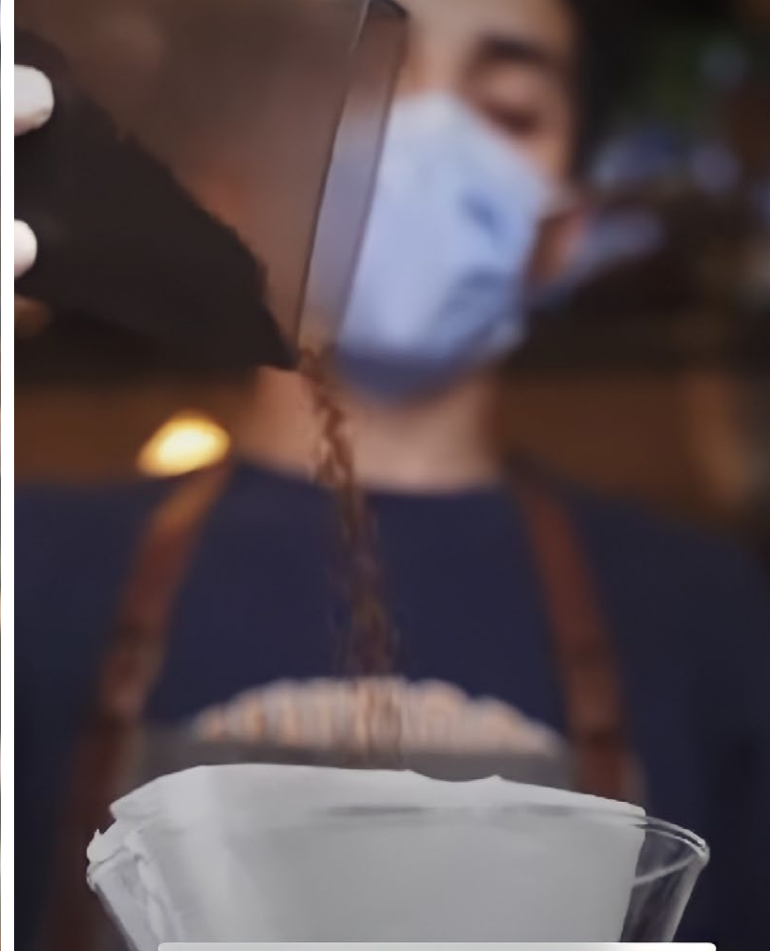
To expand and become a well-known artisan dessert shop internationally, and launch new branches across the Middle East.

MISSION

Offering new, mind-blowing, and different items that triggers your five senses, working with the finest ingredients, and always seeking uniqueness in every bite.







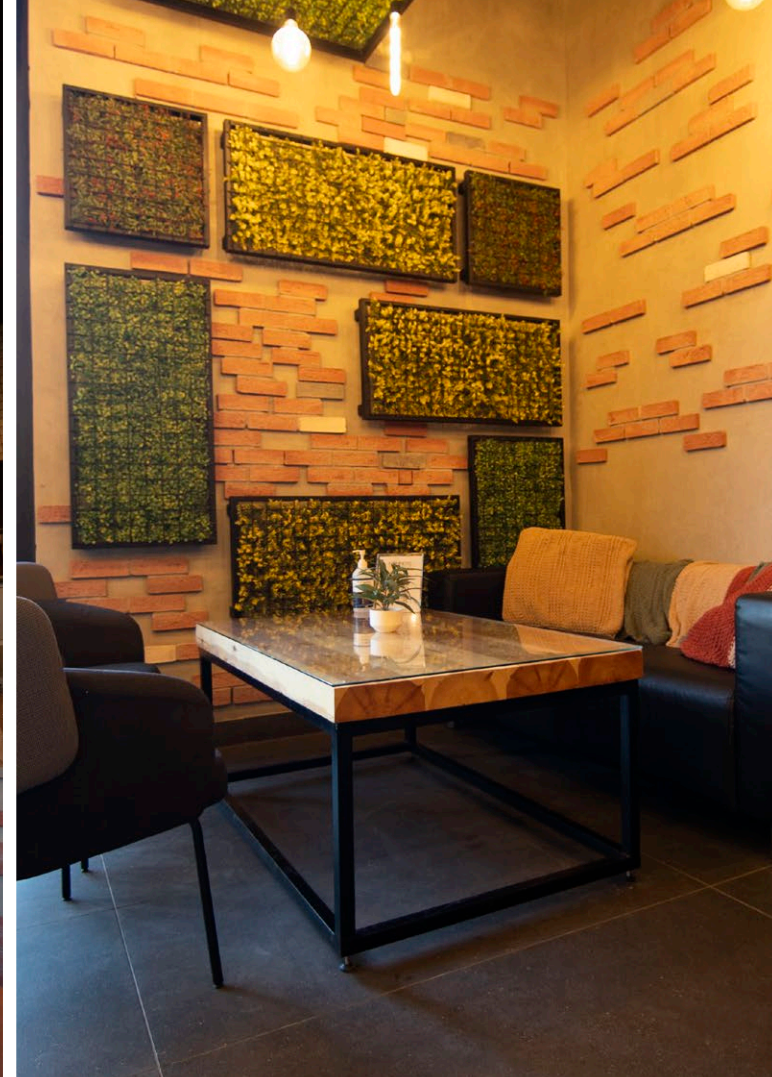




INTERIOR

Outfitting the interior with eye-catching, attractive elements contributes to creating a full-fledged experience for the guests while also serving as a free marketing tactic. Making use of natural lighting to take advantage of organic light and conserve energy. Also, to create a comforting atmosphere in the evening, warm and soft tones are ideal because they create a more gentle contrast from the darkness.







SERVICES OFFERED TO FRANCHISEES

- The right to use the trademark.
- Technical knowledge on how to manage and operate the project.
- The operation manual that defines the procedures for managing and operating the project within the framework of the franchise.
- Use and assist with marketing techniques through the central marketing department provided by the franchisor.
- Assistance in choosing commercial locations for the franchise.
- Assist in the design and construction of the site.
- Assisting with the ordering and installation of site equipment as per design.



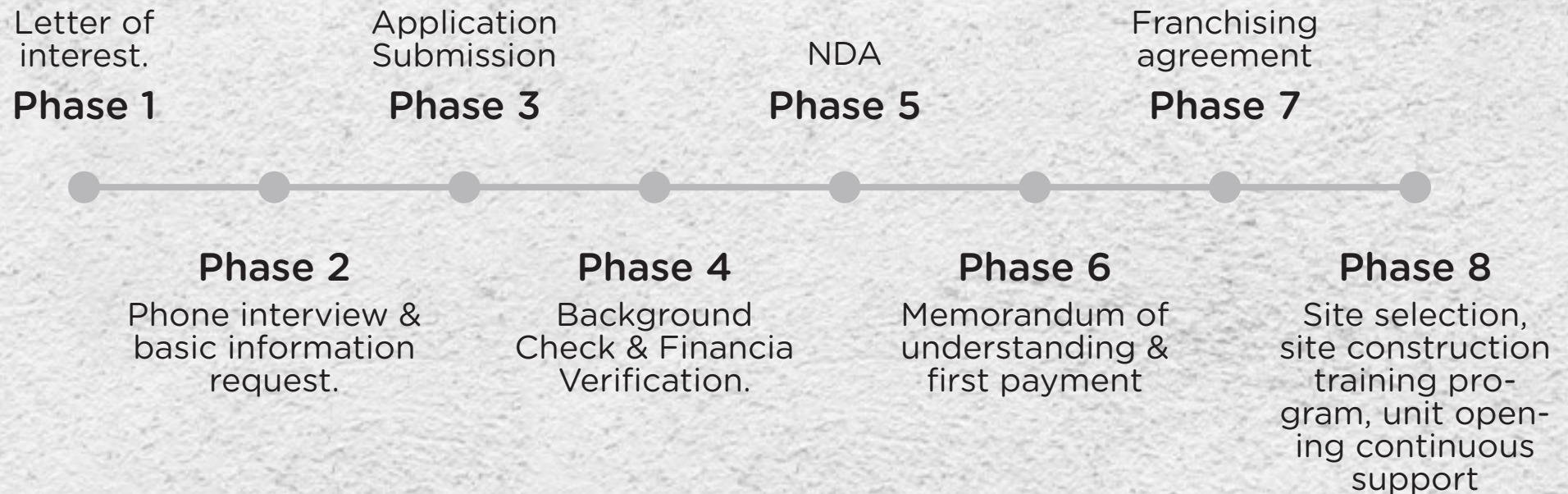
SERVICES OFFERED TO FRANCHISEES

- Assistance with recruitment and selection of staff.
- Training program for new franchisees' employees.
- Assisting with operating softwares, selecting computers, providing optimal cost and controlling inventory.
- Periodic visits for advice and counseling by the franchisor's representatives.
- Research and development work for new products. Prepare marketing strategies.
- A joint website for the franchise network.



BECOMING A NOMMERS FRANCHISEE

Our selection process consists of 8 phases





For franchising inquires please contact:

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