



*ORGADA BURGERS®*  
FRANCHISE BROCHURE 2024



## OUR STORY

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In 2014, three brothers, united by their love for food and their extensive expertise in the culinary arts, embarked on an ambitious venture. Rooted in their Palestinian heritage and fueled by a shared dream of culinary ingenuity, they inaugurated a modest snack and burger bar amidst the vibrant Arab American University of Jenin

Navigating the challenges of entrepreneurship, the brothers leaned on their unshakeable camaraderie and collaborative spirit to surmount every obstacle in their path. Together, they pressed forward, and opened the second restaurant in 2017 in Nablus.

*Orgada Burgers*® Restaurants swiftly became synonymous with top-tier cuisine and pioneering culinary concepts.

As per the story being incomplete, we did not receive an Excel sheet with any information or story.







## OUR MISSION

At Orgada Burgers® Restaurants, we craft exceptional burgers with passion and creativity, sourcing only the finest ingredients to deliver unparalleled quality and delight our loyal customers worldwide

## OUR VISION

Orgada Burgers® Restaurants continues to craft culinary excellence, aiming to redefine the burger experience globally





## PRODUCTION

Our production consists of exceptionally crafted burgers with passion and creativity. We only use the freshest and finest ingredients to elevate the taste of our dishes.

At *Orgada Burgers®* you will find not only the finest and freshest food but an extraordinary food experience.

The secret to our success is really simple, we produce high quality great value meals based on our own unique cooking methods.

Our seasoning and sauces produce the best tasting and most succulent food.

This was added by JSW as the production information was not provided, as for adding the numbers we need to be provided with the full information of what would be preferred to be added





# WHAT DIFFERENTIATES US:

At Orgada Burgers®, we distinguish ourselves through:

## Quality Ingredients

We source only the finest and freshest ingredients to create our dishes

## Innovative Recipes

Our culinary team constantly develops new and exciting recipes to keep our menu dynamic and appealing.

## Unique Seasonings and Sauces

Our proprietary blends of seasonings and sauces set our burgers apart, delivering a distinctive and memorable taste.

## Commitment to Excellence

Our dedication to culinary excellence ensures that every meal served meets our high standards for quality and flavor.

## Customer-Centric Approach

We prioritize our customers' dining experience, striving to exceed their expectations with every visit.

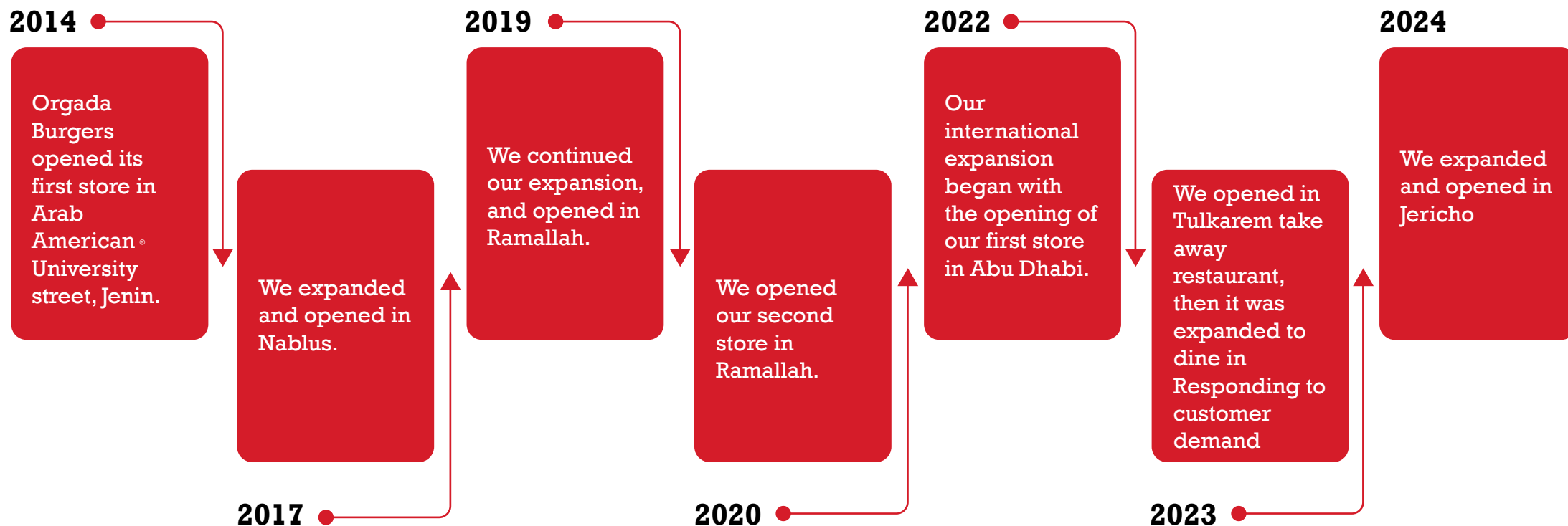








# OUR TIMELINE









# **FRANCHISEE SUPPORT**

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If you are ready to bring your passion and commitment to our journey, we will work closely with you to build a strategic partnership that not only adds positive ownership to our brand, but also puts financial growth and remarkable returns at its forefront.

Do you share these traits as our most successful franchisees have?

IMPECCABLE INTERPERSONAL  
SKILLS

FOCUS ON CREATING/MAINTAINING  
THE BEST CUSTOMER EXPERIENCE  
POSSIBLE

ABILITY TO RUN ALL  
OPERATIONAL ASPECTS  
OF A BUSINESS

ABILITY TO ADAPT TO  
VARIOUS MARKET  
NEEDS & TRENDS

ABILITY TO PRODUCE  
FINANCIAL RESULTS

DESIRE TO LEARN & FOLLOW  
OUR OPERATING SYSTEM







# **MOVING FORWARD**

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## **PHASE 1**

Letter  
of Interest

## **PHASE 2**

Phone Interview & Basic  
Information Request

## **PHASE 3**

Application  
Submission

## **PHASE 4**

Background Check  
& Financial Verification

## **PHASE 5**

NDA

## **PHASE 6**

Memorandum of Understanding  
& first Payment

## **PHASE 7**

Franchising  
Agreement

## **PHASE 8**

Site Selection, Site Construction,  
Training Program, Unit Opening,  
Continous Support

Please provide the needed discreption information.









# WHAT IT TAKES

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RIGHTS TO THE  
*ORGADA BURGERS*® BRAND

FRANCHISE  
MANAGEMENT  
GUIDELINES

GUIDELINES FOR  
RESTAURANT DESIGN  
& CONSTRUCTION

HIRING MANAGEMENT

INTENSIVE TRAINING

SITE SELECTION

CONTINUOUS  
OPERATIONAL  
SUPPORT

CONTINUOUS RESEARCH  
& DEVELOPMENT TO  
EXPAND THE MENU

Please provide the needed information to be added.





**THANK YOU**

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